

Explanatory notes on the distribution matrix 2020

1. The updated 2020 distribution matrix
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3. The former 2005 distribution matrix
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Periodically, extensive research is conducted on behalf of Stichting Reprorecht to gain insight in the reproduction of copyright protected works by Dutch businesses, government institutions, and educational institutions. The outcomes of this research are used to update the distribution matrix. Stichting Reprorecht uses this matrix to assign the total amount of fees available for distribution to the different categories of published works.

This document contains the updated 2020 distribution matrix, the former 2005 and 2015 matrixes and a comparison between the former 2005 and 2015 matrixes.

1. The updated 2020 distribution matrix

Distribution matrix Dutch businesses

Step 1

Dutch / Foreign rights holders

The Netherlands	87,96%
Foreign rights holders	12,04%

Step 2

Dutch text/images

Text	74,24%
Images	25,76%

Foreign rights holders text/images

Text	73,70%
Images	26,30%

Step 3

Dutch text/per category

Professional/Business/Trade Magazines and Scientific Journals	29,59%
Professional/Business Books, Scientific Books and Textbooks (HVE)	25,95%
School Books (primary, secondary, and intermediate vocational education)	8,45%
Other Literature, Fiction and Nonfiction Books	7,76%
Newspapers	21,55%
Popular/Consumer Periodicals/Magazines	5,09%
Music Publications (sheet music)	1,61%

Dutch images/per category

Professional/Business/Trade Magazines and Scientific Journals	34,31%
Professional/Business Books, Scientific Books and Textbooks (HVE)	18,80%
School Books (primary, secondary, and intermediate vocational education)	7,49%
Other Literature, Fiction and Nonfiction Books	4,53%
Newspapers	25,21%
Popular/Consumer Periodicals/Magazines	8,53%
Music Publications (sheet music)	1,13%

Distribution matrix educational institutions

Step 1

Dutch / Foreign rights holders

The Netherlands	95,15%
Foreign rights holders	4,85%

Step 2

Dutch text/images

Text	65,27%
Images	34,73%

Foreign rights holders text/images

Text	78,12%
Images	21,88%

Step 3

Dutch text/per category

Professional/Business/Trade Magazines and Scientific Journals	10,39%
Professional/Business Books, Scientific Books and Textbooks (HVE)	12,05%
School Books (primary, secondary, and intermediate vocational education)	64,76%
Other Literature, Fiction and Nonfiction Books	2,77%
Newspapers	7,86%
Popular/Consumer Periodicals/Magazines	1,91%
Music Publications (sheet music)	0,26%

Dutch images/per category

Professional/Business/Trade Magazines and Scientific Journals	9,47%
Professional/Business Books, Scientific Books and Textbooks (HVE)	13,26%
School Books (primary, secondary, and intermediate vocational education)	65,58%
Other Literature, Fiction and Nonfiction Books	1,75%
Newspapers	7,67%
Popular/Consumer Periodicals/Magazines	2,11%
Music Publications (sheet music)	0,16%

Distribution matrix governmental institutions

Step 1

Dutch / Foreign rights holders

The Netherlands	85,44%
Foreign rights holders	14,56%

Step 2

Dutch text/images

Text	74,00%
Images	26,00%

Foreign rights holders text/images

Text	71,68%
Images	28,32%

Step 3

Dutch text/per category

Professional/Business/Trade Magazines and Scientific Journals	33,46%
Professional/Business Books, Scientific Books and Textbooks (HVE)	24,17%
School Books (primary, secondary, and intermediate vocational education)	11,11%
Other Literature, Fiction and Nonfiction Books	4,79%
Newspapers	21,22%
Popular/Consumer Periodicals/Magazines	4,92%
Music Publications (sheet music)	0,35%

Dutch images/per category

Professional/Business/Trade Magazines and Scientific Journals	39,63%
Professional/Business Books, Scientific Books and Textbooks (HVE)	8,06%
School Books (primary, secondary, and intermediate vocational education)	14,51%
Other Literature, Fiction and Nonfiction Books	1,12%
Newspapers	27,20%
Popular/Consumer Periodicals/Magazines	9,26%
Music Publications (sheet music)	0,23%

2. The former 2015 distribution matrix

Distribution matrix Dutch businesses

Step 1

Dutch / Foreign rights holders

The Netherlands	88,95%
Foreign rights holders	11,05%

Step 2

Dutch text/images

Text	74,46%
Images	25,54%

Foreign rights holders text/images

Text	72,72%
Images	27,28%

Step 3

Dutch text/per category

Professional/Business/Trade Magazines and Scientific Journals	26,32%
Professional/Business Books, Scientific Books and Textbooks (HVE)	28,09%
School Books (primary, secondary, and intermediate vocational education)	9,85%
Other Literature, Fiction and Nonfiction Books	9,11%
Newspapers	20,46%
Popular/Consumer Periodicals/Magazines	4,87%
Music Publications (sheet music)	1,29%

Dutch images/per category

Professional/Business/Trade Magazines and Scientific Journals	31,81%
Professional/Business Books, Scientific Books and Textbooks (HVE)	21,24%
School Books (primary, secondary, and intermediate vocational education)	8,65%
Other Literature, Fiction and Nonfiction Books	5,01%
Newspapers	24,00%
Popular/Consumer Periodicals/Magazines	8,28%
Music Publications (sheet music)	1,01%

Distribution matrix educational institutions

Step 1

Dutch / Foreign rights holders

The Netherlands	96,12%
Foreign rights holders	3,88%

Step 2

Dutch text/images

Text	65,12%
Images	34,88%

Foreign rights holders text/images

Text	81,13%
Images	18,87%

Step 3

Dutch text/per category

Professional/Business/Trade Magazines and Scientific Journals	8,85%
Professional/Business Books, Scientific Books and Textbooks (HVE)	14,20%
School Books (primary, secondary, and intermediate vocational education)	62,24%
Other Literature, Fiction and Nonfiction Books	2,38%
Newspapers	9,68%
Popular/Consumer Periodicals/Magazines	2,28%
Music Publications (sheet music)	0,38%

Dutch images/per category

Professional/Business/Trade Magazines and Scientific Journals	8,51%
Professional/Business Books, Scientific Books and Textbooks (HVE)	18,10%
School Books (primary, secondary, and intermediate vocational education)	59,36%
Other Literature, Fiction and Nonfiction Books	1,68%
Newspapers	9,97%
Popular/Consumer Periodicals/Magazines	2,17%
Music Publications (sheet music)	0,20%

Distribution matrix governmental institutions

Step 1

Dutch / Foreign rights holders

The Netherlands	84,52%
Foreign rights holders	15,48%

Step 2

Dutch text/images

Text	74,56%
Images	25,44%

Foreign rights holders text/images

Text	69,09%
Images	30,91%

Step 3

Dutch text/per category

Professional/Business/Trade Magazines and Scientific Journals	30,42%
Professional/Business Books, Scientific Books and Textbooks (HVE)	25,10%
School Books (primary, secondary, and intermediate vocational education)	12,88%
Other Literature, Fiction and Nonfiction Books	5,57%
Newspapers	20,96%
Popular/Consumer Periodicals/Magazines	4,89%
Music Publications (sheet music)	0,17%

Dutch images/per category

Professional/Business/Trade Magazines and Scientific Journals	37,08%
Professional/Business Books, Scientific Books and Textbooks (HVE)	9,10%
School Books (primary, secondary, and intermediate vocational education)	16,34%
Other Literature, Fiction and Nonfiction Books	1,29%
Newspapers	26,93%
Popular/Consumer Periodicals/Magazines	9,13%
Music Publications (sheet music)	0,13%

3. The former 2005 distribution matrix

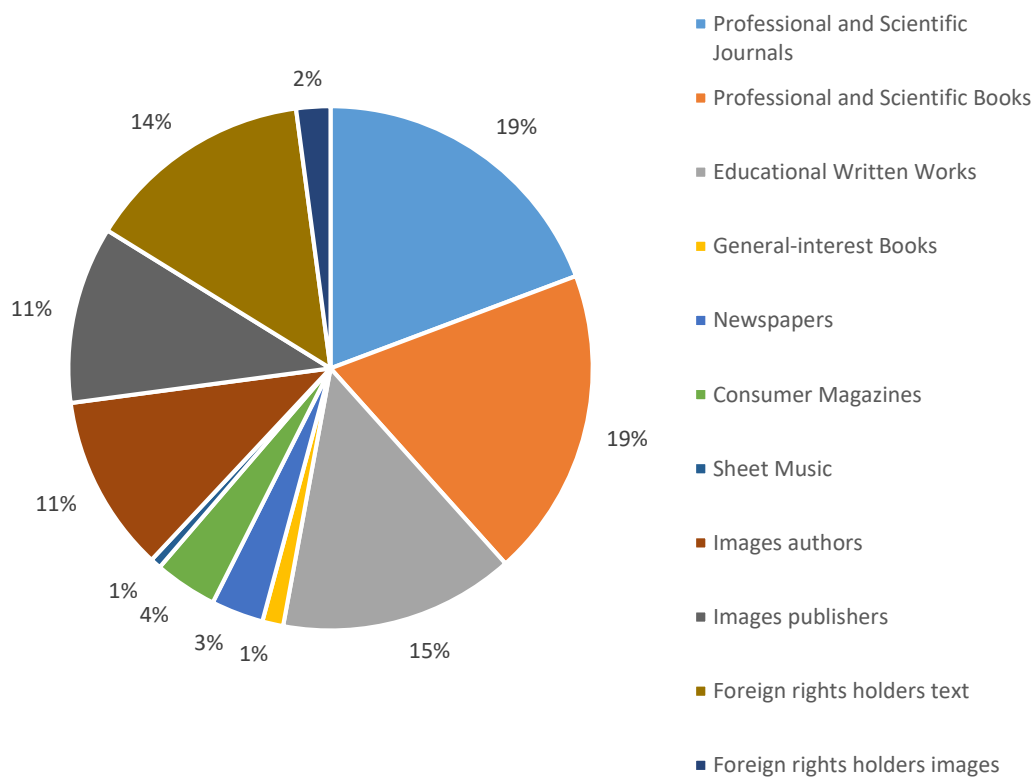
Verdeelmatrix

Zoals vastgesteld in de vergadering van het Algemeen Bestuur van Stichting Reprorecht van 1 maart 2005.

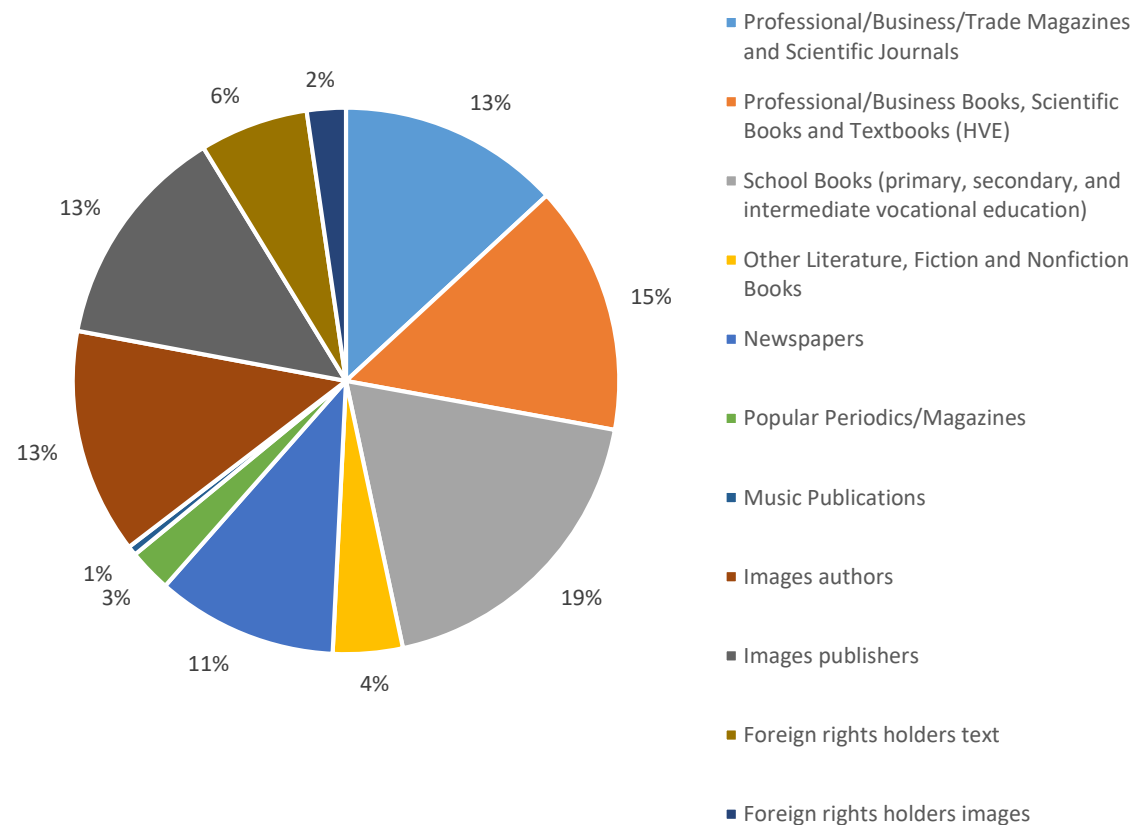
STAP 1			
Afscheiden bladmuziek			
Aandeel	0,70%		
waarvan bladmuziek	95,00%		
en beeldcomponent	5,00%		
STAP 2			
Onderverdeling naar Nederland en buitenland			
Aandeel Nederland	83,70%		
Aandeel buitenland	16,30%		
STAP 3			
Nederland onderverdeling naar tekst en beeld			
Tekst	73,75%		
Beeld	26,25%		
Buitenland onderverdeling naar tekst en beeld			
Tekst	87,00%		
Beeld	13,00%		
STAP 4			
Nederland tekst onderverdeling naar categorie	Bedrijfsleven	Onderwijs	Overheid
Vak en wetenschap tijdschriften	38,76%	11,99%	37,05%
Vak en wetenschap boeken	38,76%	16,98%	20,03%
Educatieve geschriften	12,97%	48,79%	25,12%
Algemene boeken	1,52%	1,89%	6,62%
Kranten	6,08%	1,87%	9,33%
Publiekstijdschriften	1,90%	18,48%	1,85%

4. Comparison of the 2005 and the 2015 distribution matrixes

Distribution of fees, based on the 2005 matrix



Distribution of fees, based on the 2015 matrix



Based on an average of the collected fees per year per sector: Business, Education, Government.

Approved by the Board of Stichting Reprorecht on September 16th 2015